



## Best-in-class identity protection to keep your clients open for business

### Unique identity risks create an opportunity to engage

Are your small business clients playing catch-up in the high stakes world of data security?

From data breaches to business identity theft — small business owners face a unique set of risks. While the need to safeguard data is recognized by many, few have the time or the expertise to take on the challenge by themselves.

They need business identity protection from a trusted source — their benefit solutions provider.

The EZShield Business Program helps safeguard small businesses with a comprehensive “Secure, Monitor, Restore” approach so your clients can spend time growing their business, and you can grow your business relationships.

### Why Partner with EZShield?

- **Industry-leading** products, programs and processes customized to meet the needs of your small business clients
- **Championing your goals** to strengthen relationships with your small business clients through proven protection services
- **Increase value** to your small business clients through education and tools designed to boost engagement while reducing fraud risks

#### Partner Benefits

- Build loyalty by delivering value
- Rely on a trusted partner
- Enhance core benefit solutions
- Develop additional revenue streams

#### Small Business Benefits

- Alleviate downtime and cost related to identity crimes
- Encrypted online document storage
- Championed by world-class support
- Proactive customer data security tips

### Identity Crimes Disproportionally Impact Businesses

Small business owners  
have a **2x**  
greater risk of fraud<sup>1</sup>

In 2015,  
**93%**  
of data breaches were  
preventable<sup>2</sup>

Small businesses lost  
**\$3.1 billion**  
to fraud in 2015<sup>3</sup>

## EZShield Business Protection Program

EZShield enables you to provide peace of mind to your small business clients by delivering in-demand identity protection offerings. Small business security means protecting the owner, their employees, customers and the business itself.



### Why Protect My Small Business Clients

- Larger Financial Assets at Risk** Business owners are lucrative targets relative to non-business owners
- Lack of Internal Safeguards** Employee-access to company information and assets
- Security of Customer Data** Private customer data requires adequate protection
- Insufficient infrastructure** Lack of time, money and expertise

### How EZShield Protects Small Businesses:

SECURE	MONITOR	RESTORE
<p><b>Business Owner Personally Identifiable Information</b></p> <ul style="list-style-type: none"> <li>Online Business Identity Vault™ to encrypt business information, documents and passwords</li> <li>Expert protection tips &amp; timely news</li> </ul> <p><b>Business Information</b></p> <ul style="list-style-type: none"> <li>Business Security Self-Assessment to help prevent a possible breach</li> <li>Breach Readiness Toolkit with resources to prepare and respond to a potential breach, including specialist support</li> </ul> <p><b>Concierge Service</b> (upgrade)</p> <ul style="list-style-type: none"> <li>Streamline the onboarding process</li> </ul>	<p><b>Fraud Activity</b></p> <ul style="list-style-type: none"> <li>Internet Monitoring (upgrade)</li> </ul> <p>A one-time historical black market scan plus ongoing daily scans of Vault-stored information to discover if information is being traded online; prompt alerts if information is found on the online black market</p>	<p><b>Business Identity</b></p> <ul style="list-style-type: none"> <li>1-on-1 dedicated care from a certified Resolution Specialist</li> <li>End2End Defense® — 32-step restoration process</li> </ul> <p><b>Post Incident</b></p> <ul style="list-style-type: none"> <li>One hour post-incident legal consultation</li> <li>Access to Victim Monitoring Services</li> </ul> <p><b>Victim Resolution Service Codes</b></p> <ul style="list-style-type: none"> <li>Up to 10,000 service codes to give impacted individuals in the event of a breach</li> </ul>

### Enhance core offerings with high-value, low-cost small business solutions

	Basic Business Protection	Enhanced Business Protection
Business ID Restoration Pro	✓	✓
Discount Victim Monitoring	✓	✓
Victim Services (Resolution)	✓ 1,000	✓ 10,000
Internet Monitoring		✓
Concierge Services		✓

### Customer Feedback

“...Customer service takes priority over price. Although with EZShield, I got the best of both...”

—Brenda B., Small Business Customer

For pricing details contact  
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### About EZShield

EZShield works with partners in the financial services, benefits/payroll, insurance, telecommunications and warranty markets to provide fraud protection to consumers and small business clients. Our full range of identity and fraud services, including check and checking account protection, consumer identity and business security solutions, are offered on a flexible platform and backed by best-in-class service. This enables EZShield partners to quickly bring to market integrated identity theft and fraud protection solutions that are tailored to the unique needs of their customers. For more information, please visit [www.ezshield.com](http://www.ezshield.com).



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