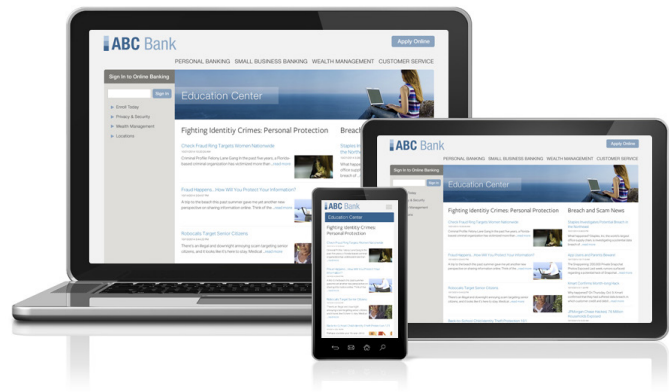


## Be Relevant Without Lifting a Finger

### Fulfill Your Content Needs with the EZShield Live Fraud Feed

Leverage EZShield’s fraud and identity theft education and news. Add our live fraud feed to your online fraud center. Reader-friendly layout adapts to all devices so your customers can view with ease on any computer, mobile tablet or smartphone — giving them the content they want, whenever and wherever they want it.



Did you know that the right content has the power to grow customer trust and loyalty?

**46%** of customers turn to their bank for financial content\*

**50%** of customers would stay loyal and trust a bank more if the FI provided valuable content\*

Fortunately, you can give your customers the content they seek through the EZShield Live Fraud Feed. Simply follow the steps on the back of this page to instantly fulfill customers’ expectations for timely fraud news and educational tips.

It’s that easy to provide value and enhance loyalty!

- **Grow trust and loyalty with valuable content**
- **Provide the ultimate convenience of instant access**
- **Integrate seamlessly with your site**

\*2014 NewsCred, The Trust Transaction

## Customer content with a partner focus — the EZShield Live Fraud Feed



**Content you can trust.** Rely on timely identity crime protection insights from our educational blog [www.fightingidentitycrimes.com](http://www.fightingidentitycrimes.com). Our content helps consumers and small businesses protect their personal information — without marketing or upselling.



**Easy to install.** An initial “copy and paste” of lightweight JavaScript is all that’s required to begin streaming content on your website.



**Adapts to your websites.** The Live Fraud Feed integrates seamlessly into your website — mimicking the exact look and feel.



**Scalable and responsive.** You’ll always have the perfect fit, no matter the device or dedicated space on your website.



**Secure Platform.** Security is paramount in everything we do. Learn about EZShield’s security practices at <https://www.ezshield.com/secure-partner-platform/>

### See powerful content in action:

See how the Live Fraud Feed could look on your website: [www.ezshield.com/fraud-feed-example](http://www.ezshield.com/fraud-feed-example).

### Ready to exceed customer expectations?

Start delivering the Live Fraud Feed by contacting us at [CS@EZShield.com](mailto:CS@EZShield.com) to become a trusted source for identity crime news and education that your customers can grow to depend on.

#### About EZShield

EZShield works with partners in the financial services, benefits/payroll, insurance and warranty markets to provide fraud protection to consumers and small business customers. Our full range of identity and fraud services are offered on a secure flexible platform and backed by best-in-class customer support. This enables EZShield partners to quickly bring to market integrated identity theft and fraud protection solutions that are tailored to the unique needs of their customers. For more information, please visit [www.EZShield.com](http://www.EZShield.com).



**EZShield**<sup>®</sup>  
Secure Your Identity<sup>™</sup>

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